PARTNER WITH US · EXHIBITOR & SPONSORSHIP OPPORTUNITIES



Friday, April 2 – Saturday, April 3, 2027

The Oread · Lawrence, Kansas

Two days of face time with the pharmacists, pharmacy technicians, residents, and students who make medication use safe across Kansas. Exhibits are open Friday and Saturday, and every sponsorship on the following pages is built to put your company in front of that room.

NEW FOR 2027

Friday opens with a happy hour in the exhibit hall

We are doing things differently this year. From **4:00 to 6:00 pm**, the exhibit hall hosts a happy hour welcome reception, and every attendee is invited to gather and mingle with exhibitors. The evening continues with the KCHP Foundation event in the Fireside Den from **6:00 to 9:00 pm**.

EXHIBIT HOURS

Friday 4:00–6:00 pm
with happy hour
Saturday 8:00 am–5:00 pm

WHO YOU WILL MEET

Pharmacists, pharmacy technicians, residents, and students from across Kansas

EARLY BIRD DEADLINE

Friday, March 5, 2027

Invitation to exhibit

The Kansas Council of Health-System Pharmacy (KCHP) is pleased to announce the 2027 Spring Meeting, *Game Plan for Success*, held Friday, April 2 and Saturday, April 3, 2027 at The Oread in Lawrence, Kansas. Whether you have exhibited with us before or are new to our group, this is an ideal venue to get acquainted with pharmacists, pharmacy technicians, residents, and students from across Kansas.

We are doing things differently this year. Friday's exhibit hours open with a happy hour welcome reception hosted right in the exhibit hall, so attendees gather and mingle with exhibitors instead of passing through on their way to the evening. Earlier that afternoon, the Reverse Exhibit runs Friday from 1:00 to 3:00 pm. Exhibits reopen Saturday for a full day of face time.

FRIDAY · 1:00–3:00 PM

Reverse Exhibit

Limited registration. Requires an exhibit table purchase.

FRIDAY · 4:00–6:00 PM

Happy hour

Welcome reception in the exhibit hall, open to all attendees.

FRIDAY · 6:00–9:00 PM

KCHP Foundation event

Foundation reception in the Fireside Den after the exhibit hall closes.

Registration for the Reverse Exhibit is limited. You must purchase an exhibit table in order to participate in the Reverse Exhibit or to purchase any add-on sponsorships. Additional opportunities are listed on the following page.

Exhibits

EXHIBIT OPTIONS	EARLY BIRD RATE*	REGULAR RATE
Single Table Includes 2 company representatives	**$1,500**	**$1,750**
Double Table Includes 4 company representatives	**$2,750**	**$3,000**
Single Table + Reverse Exhibit BEST VALUE Includes 2 reps at the table and 1 rep at the Reverse Exhibit	**$3,250**	**$3,500**
Double Table + Reverse Exhibit Includes 4 reps at the table and 1 rep at the Reverse Exhibit	**$4,250**	**$4,500**
Additional Reverse Exhibit Representative** Per additional person	**$350**	**$500**

*Early bird rates are in effect until Friday, March 5, 2027. **Only available to companies that have purchased the Single Table + Reverse Exhibit package.

Exhibitor logistics

1. Electrical service at the booth carries an additional charge and must be arranged through KCHP in advance.
2. The Oread cannot accept shipped materials more than three days out. Plan arrivals for Tuesday, March 30, 2027 or later.
3. Booth signage and displays require advance hotel approval and may not be placed in hotel public areas.
4. Outside food and beverage may not be brought into the hotel. Self-parking is $25 per night.

Sponsorships

SPONSORSHIP LEVEL	COST	EXHIBIT TABLE	MEETING REGISTRATIONS	SOCIAL MEDIA POSTS	ON-SITE SIGNAGE
Product Theater Sponsor 1 available	**$5,000**	1 table (2 reps)	2 +$350 early / $500 regular per additional rep	✓	✓
Lunch Sponsor 1 available	**$2,500**			✓	✓
Breakfast Sponsor 1 available	**$1,500**			✓	✓
Break Sponsor 1 available	**$1,500**			✓	✓
Welcome Reception Sponsor NEW FOR 2027 1 available. Friday 4:00–6:00 pm happy hour in the exhibit hall	**$1,500**			✓	✓
Swag Bag Sponsor 1 available	**$1,000**			✓	✓
Attendee Lanyard Sponsor 1 available	**$1,000**				✓
Attendee Name Badge Sponsor 1 available	**$1,000**				✓
Item in Swag Bag 4 available	**$250**				✓

All sponsorships include recognition in the meeting program and in the pre-meeting Know & Go email to registrants. Sponsorship opportunities close Friday, March 12, 2027. Sponsorships that require production lead time (attendee lanyards, name badges, swag bags, and items placed in the swag bag) close Friday, February 19, 2027. Sponsors must purchase an exhibit table to add on a sponsorship, with the exception of the Product Theater Sponsor, which includes a table.

Cancellation policy

Cancellation requests must be made in writing by email to kchppharmacy@gmail.com and received no later than Friday, March 12, 2027, three weeks prior to the start of the meeting. All refunds are assessed a $50 cancellation fee. No refunds will be given for cancellations received after that date. Sponsorships that require production (attendee lanyards, name badges, swag bags, and items placed in the swag bag) become non-refundable once artwork or materials have been submitted, because those orders are placed on your behalf.

Reserve your space

Exhibit tables and sponsorships are reserved through kchponline.com. To hold a specific sponsorship, or to ask about a package not listed here, contact the KCHP office and we will walk you through it.

EARLY BIRD RATES END
Friday, March 5, 2027

PRODUCTION ITEMS CLOSE
Friday, February 19, 2027

ALL SPONSORSHIPS CLOSE
Friday, March 12, 2027